

# TESOL TALKS

## Teaching Beyond the Traditional Classroom

A panel discussion on Wed Oct 26  
3-4pm in Hum 581



Anne Ricketts

Founder & Principal,  
Lighthouse  
Communications

Anne graduated from the MA TESOL program in 2007. She worked in the ESL department at Academy of Art University until 2013. Then in 2013, with her business partner Michael Shehane, also a graduate of the MA TESOL program, Anne launched Lighthouse Communications with a goal of helping non-native English speakers in Silicon Valley communicate more effectively at work. Quickly the target audience grew to helping anyone - native speakers, non-native speakers, college students, to seasoned executives, communicate with more clarity and confidence.



Casey Laird

Curriculum Designer,  
Cambly Inc.

Casey graduated from San Francisco State University's MA TESOL program in 2021 and the same year joined Cambly, an ESL EdTech startup. Priorly, he was an English language teacher for seven years in Spain, Vietnam and San Francisco, including at SFSU's College of Extended Learning. As a curriculum designer, his work includes strategizing ESL curricular goals and projects, developing new courses, managing teams of content creators, conducting user research and needs analyses, and collaborating with engineering, design and marketing teams.

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a webinar: <https://forms.gle/rvFHhPsqsR2HBmzi7>